

# Fast Moving Consumer Goods

Sectigo helps a multinational Fast Moving Consumer Goods (FMCG) manufacturer to consolidate and automate their certificate lifecycle management, supporting their global expansion with aligned and streamlined certificate operations.

## Sectigo products

- Discovery and issuance of public and private SSL certificates
- Utilize integrations with SCM for generating certificate requests and workflow approval
- Automated certificate issuance via tech integrations like Apache, IIS, ACME, Network Agent, F5, NGINX, Akamai and Azure Key Vault
- Sectigo DevOps module to issue private SSL certificates
- Code Signing
- Regular, comprehensive reports and expiry notifications

## Challenge

This global FMCG manufacturing business was looking to simplify the process of their certificate lifecycle management. Consolidating to one vendor helped streamline their certificate operations, allowing them to move smoothly from the PoC phase for production.



## Solution

Sectigo helped this global company fully automate the lifecycle of their digital certificates with Sectigo Certificate Manager, reducing the risk of human error and expired certificates.

## The need for a simplified certificate lifecycle management solution

This dominant FMCG company is a leading distributor in the industry with locations in many countries of the world. They are the parent company to many well-known brands, acquired through mergers and acquisitions. Operating globally, this enterprise uses large amounts of public and private certificates to secure communications and authenticate users. With a large number of international employees across global offices it becomes crucial to align and automate processes. Prior to choosing Sectigo, the manufacturer realized it had a need for a consolidated platform that could provide discovery of both public and private certificates, automated issuance of certificates, hosted a private trust PKI, as well as extensive reporting capabilities.

## Why vendor consolidation mattered

- One provider for all public and private certificates, including user and device certificates
- One platform for all certificate operations, including discovery, management and automation
- Integrations with Apache, Windows IIS, F5, Nginx, Akamai, Azure Key Vault and Terraform
- Augmentation of Microsoft CS
- Code Signing
- Extensive reporting and notification capabilities

## Benefits of Sectigo Certificate Manager

- Flexible and reliable system for digital certificate issuance and lifecycle management
- Automates and centralizes the management of cryptographic keys
- Configurable email alerts to receive notifications about certificate requests and upcoming expiration notices
- Auto Discovery feature imports all existing and future SSL certificates (even for different vendors) on company websites and internal networks
- Ensures no unexpected certificate expiration via a detailed notification process
- Streamlines lifecycle administration with rapid enrollment, approval, issuance, revocation and renewal of all SSL certificates from any CA
- Expert technical assistance
- Cloud-based solutions for ease of use and management
- Real time status checking
- Same day expiration reissuance
- 50+ integrations with leading technology providers

## About Sectigo

Sectigo is the leading provider of digital certificates and automated Certificate Lifecycle Management (CLM) solutions trusted by the world's largest brands. Its cloud-based universal CLM platform issues and manages the lifecycles of digital certificates issued by Sectigo and other Certificate Authorities (CAs) to secure every human and machine identity across the enterprise. With over 20 years of experience establishing digital trust, Sectigo is one of the longest-standing and largest CAs with more than 700,000 customers, including 40% of the Fortune 1000. For more information, visit [www.sectigo.com](http://www.sectigo.com).