

# GI Partners Acquires Sectigo

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## Customer & Partner FAQs

### **Q. What was the impetus for GI Partners to acquire Sectigo?**

A. GI Partners' decision to acquire Sectigo is rooted in four key areas:

- the continued growth trajectory we have demonstrated during the past three years
- the robust demand for digital identity solutions by companies of all sizes to combat ever-escalating cyber threats
- our growing and award-winning automated digital identity management and web security solutions
- and finally, our strong, experienced and committed management team.

### **Q. What does this mean for Sectigo customers and partners?**

A. GI Partners' investment in Sectigo is a force multiplier. Together, we will be able to accelerate continued innovation and go-to-market expansion, supporting our customers and partners as the demand for digital identity solutions globally continues to expand at rapid pace.

### **Q. How will Sectigo leverage the GI investment?**

A. GI Partners' investment and their confidence in Sectigo reinforce the immense business needs we are solving, but also empower us to be bolder in the pursuit of greater growth. More specifically, it will further fuel our continued innovation and go-to-market expansion, answering global demand for digital identity solutions. Their team has a strong track record of helping technology companies expand through organic growth acceleration, M&A, and investments to support innovation.

### **Q. Does my existing contract (customer agreement) with Sectigo remain valid?**

A. Yes, all existing contracts will remain valid. There will not be any changes made to existing agreements as a result of this transaction.

### **Q. Will you be changing your pricing structure or specific solutions that I am currently using?**

A. Our pricing model will remain the same at this time. Specific solutions will continue to evolve as the company remains committed to delivering innovative digital identity and web security solutions that create superior customer value.

### **Q. Will I still have the same level of customer support?**

A. Surpassing customer expectations has always been, and remains, our number one goal. This transaction only further strengthens our commitment to our customers.

### **Q. Do you anticipate any changes to your channel partner relationships?**

A. Sectigo's network of 1,200 active partners globally continues to be one of the most critical aspects of our business, it is the foundation of our go-to-market strategy. No changes to this invaluable network will be made.

### **Q. Are there any executive changes after this transaction?**

A. No changes have been made. Bill Holtz and his core executive team remain intact and committed to working with GI Partners to continue Sectigo's growth trajectory.